

THE TM
HOUSE OF
ABHINANDAN
LODHA

A revolution called

THE HOUSE OF ABHINANDAN LODHA

The House of Abhinandan Lodha® (HoABL) is India's fastest-growing consumer tech brand in real estate, challenging outdated norms and making land ownership more accessible, flexible, and secure. We breathe new life into the concept of land investment, adapting it for the 21st century and appealing to the aspirations of a new generation.

*Zameen
se bante hain aap*



For One Goa

INDIA'S PREMIER BRANDED LAND DEVELOPER

House of Abhinandan Lodha® has been established in 2020 and is not, in any manner, associated with 'Lodha' or 'Lodha Group'

WE WALK A DIFFERENT PATH



We make investing in land simple, seamless, and accessible - across India, at any size, from Anjarle's coast to the temple town of Ayodhya



We're redefining land ownership with a global platform that lets you invest, manage, and grow from anywhere - like the Sarayu, Ayodhya, where 17% of investors are NRIs.



Our 100% digital platform makes land investment seamless - enabling buyers from 27+ countries to explore, purchase, and manage land remotely.

OUR 4 PROMISES THAT REVOLUTIONIZED THE LANDSCAPE OF LAND.



PROMISE OF SECURITY

Invest with confidence - our secure framework ensures peace of mind as you build your future.



PROMISE OF LIQUIDITY

Our digital tools offer seamless transactions, liquidity, and control - empowering you to invest with confidence.



PROMISE OF TRANSPARENCY

We ensure transparency with clear communication, detailed records, and timely updates - building trust in every investment.



PROMISE OF WEALTH

With HoABL, land becomes a stable foundation for lasting wealth - shielding you from market ups and downs.

OUR COMMITMENT BEYOND THE TRANSACTION

LUXURY AMENITIES | BESPOKE HOSPITALITY | EXCELLENT DESIGN PARTNERSHIP

27+

Countries

23+

States

107+

Cities

6000+

Customers

12 MN

Sq.ft. Land Sold

30+ MN

Sq.ft. Under Development

PARTNER WITH THE HOUSE OF ABHINANDAN LODHA®

LEADING NATIONAL PLAYER IN BRANDED LAND DEVELOPMENT

- HoABL is now synonymous with 'Land'
- While most developers remain regional even after decades, HoABL has achieved a national presence across 10+ locations in just 4 years
- A customer base from more than 23 states in the country

HIGH-IMPACT MARKETING FOR SALES MOMENTUM ROUND THE YEAR

- High-impact media like TV and print to drive powerful reach and brand recall
- Strategic use of cinema and outdoor media in key cities to maximize local impact and visibility
- Use of influencers and curated niche events to drive high-value engagement.

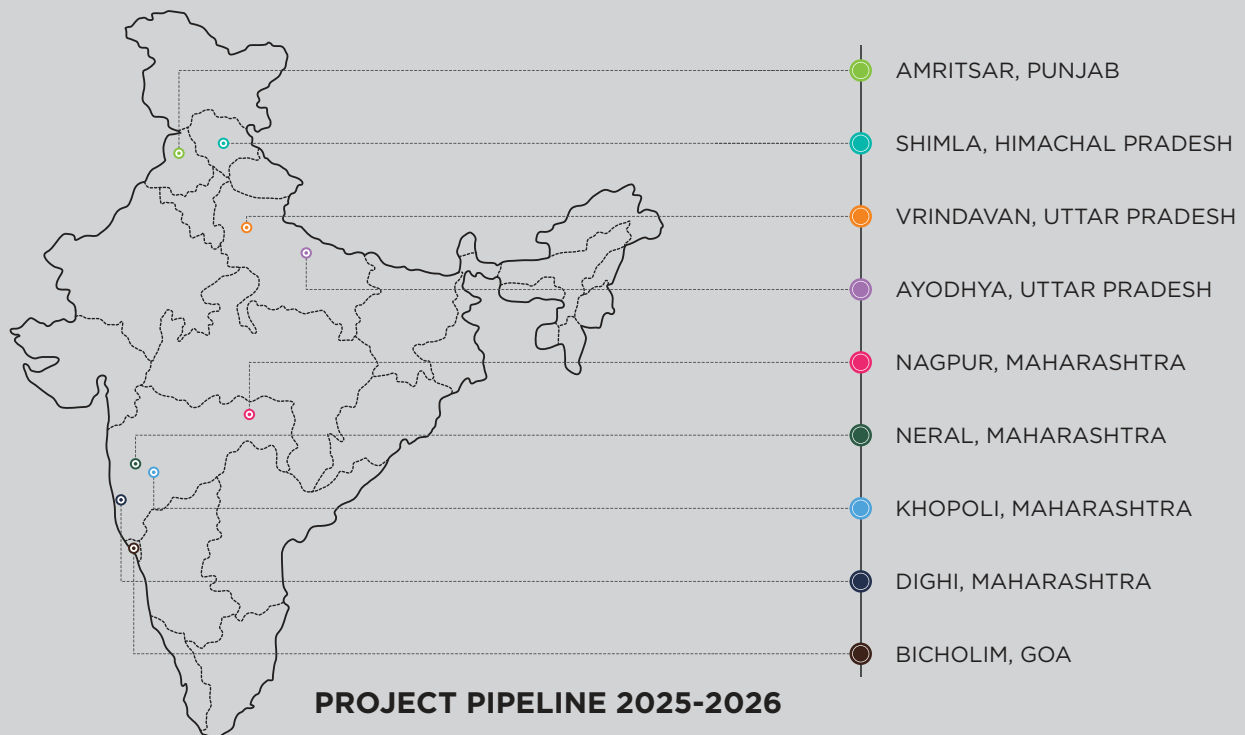
OPENING NEW LOCATIONS FOR THE FINANCIAL YEAR 2025-2026

- Bringing the finest land from every corner – location with strong infrastructure growth, growing economy and good governance
- Amritsar, Shimla, Nagpur, Vrindavan – never seen before high potential locations to be opened for you and your customers
- Targeting to be in more than 15 locations by the end of FY 2026

OUR CHANNEL PARTNERS TASTE SUCCESS WITH US

- For our blockbuster project One Goa (Bicholim, Goa) in 2024-2025, our highest performing channel partner earned an incredible **6% commission!**
- The top 3 channel partners earned a combined **₹3 Crore** from a single project
- For 2025-2026, earning potential for Channel Partners is a staggering **₹160+ Crore.**

STEP INTO A WORLD OF OPPORTUNITY













6.5 MN
Sq. Ft. of land available for Sale

₹3500 CR.
Revenue potential for channel partners

₹160+ CR.
Earning potential for channel partners

OUR FLAGSHIP PROJECTS

 <p>📍 Ayodhya, Uttar Pradesh</p>	 <p>📍 Vasco, Goa</p>	 <p>📍 Dapoli, Maharashtra</p>	 <p>📍 Bicholim, Goa</p>
 <p>📍 Neral, Maharashtra</p>		 <p>📍 Anjarle, Maharashtra</p>	
 <p>📍 Bainguinim, Goa</p>	 <p>📍 Anjarle, Maharashtra</p>	 <p>📍 Alibaug, Maharashtra</p>	 <p>📍 Khopoli, Maharashtra</p>

ELEVATE YOUR BUSINESS. PARTNER WITH US.

THE ™
**HOUSE OF
 ABHINANDAN
 LODHA**

www.hoabl.com

ALIBAUG | AMRITSAR | AYODHYA | GOA | KHOPOLI | DAPOLI | NAGPUR | NERAL | SHIMLA | VRINDAVAN

CORPORATE OFFICE:

The House of Abhinandan Lodha®, 3rd Floor, Lodha Excelus, Apollo Mills Compound, NM Joshi Marg,
 Mahalakshmi, Mumbai, Maharashtra 400 011 | www.hoabl.com



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OUR APP



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