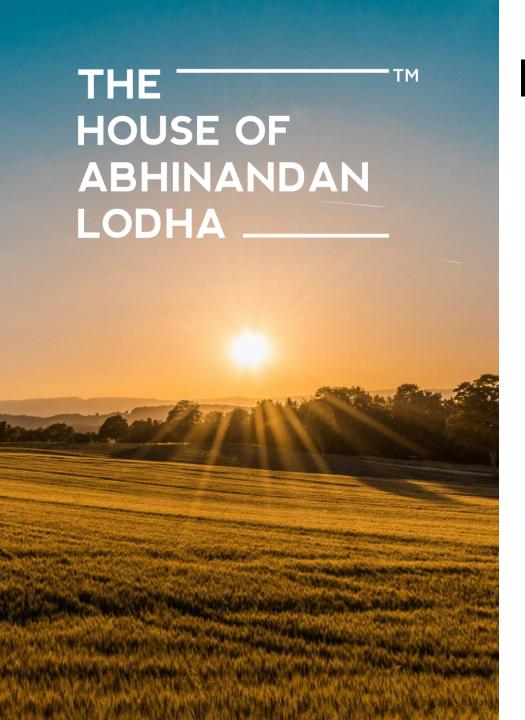


THE

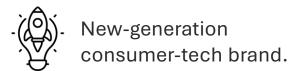
HOUSE OF



INDIA'S FIRST BLUE-ZONE BRANDED LAND DEVELOPMENT NEAR MUMBAI.

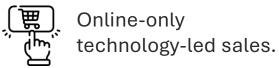


INDIA'S LARGEST AND ONLY TECH-LED BRANDED LAND DEVELOPER.

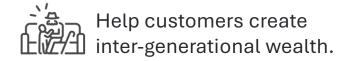




Transforming the world's most proven and stable wealth creating asset – LAND.







A REVOLUTION CALLED HOABL

THE HOUSE OF ABHINANDAN LODHA



Founded in 2020 by
Mr. Abhinandan Lodha, a
transformative leader in
real estate and investment
landscape.



India's fastest growing **consumer tech brand:**Fully secure and transparent online land buying process | Hassle free digital experience.



Strategic land acquisitions across India | **Strategic brand partnerships**-unparalleled amenities with 5-star luxury hospitality groups.



Our Promises: Promise of Security, Liquidity, Transparency and Wealth.



Legacy of trust: 6000+ happy customers from across **27 countries** | Over **26 million square feet** under development

OUR FOOTPRINT AND DEEP PATRONAGE.



6000+ CUSTOMERS



27 COUNTRIES

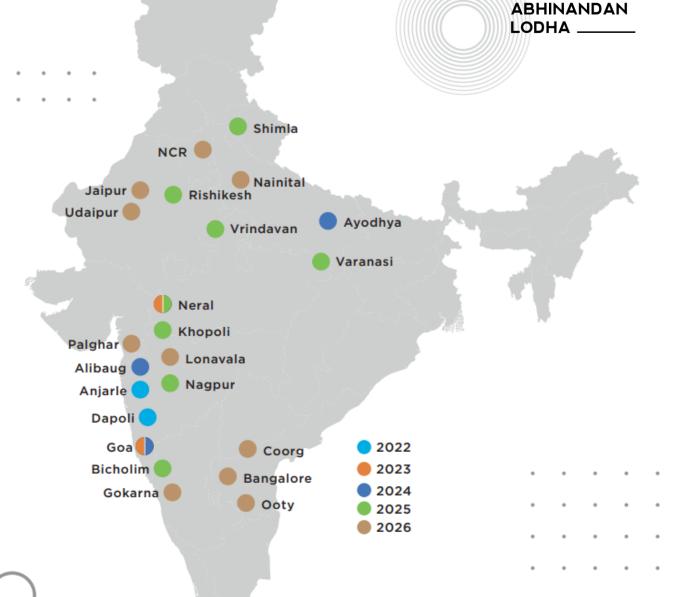


11.5 MN SQ. FT. LAND SOLD



26 MN SQ. FT.UNDER
DEVELOPMENT





THE

HOUSE OF

THE FINEST LAND OF INDIA

THE
HOUSE OF
ABHINANDAN
LODHA



BAINGUINIM, GOA



A delivered project, spanning 18 acres, just 5 mins from UNESCO world heritage site: The Basilica of Bom Jesus church



A 23-ACRE coastal development in Goa – designed by Sanjay Puri Architects and appropriated by India's finest.



The only 130+ acre branded land development in goa with a man-made sea and beach



A 53-ACRE land development near the RAM TEMPLE with the prestigious LEELA PALACE HOTEL, in premise.





REVOLUTIONIZED Konkan market with 2 world-class developments in high-potential locations.



NERAL, MH



MMR's Largest Branded Land Development with 2 clubhouses and a range of amenities, just 2 hrs away from Mumbai



ALIBAUG, MH



Exclusive destination for celebrities, business leaders and founders like Mr Amitabh Bacchan & Ms Kriti Sanon



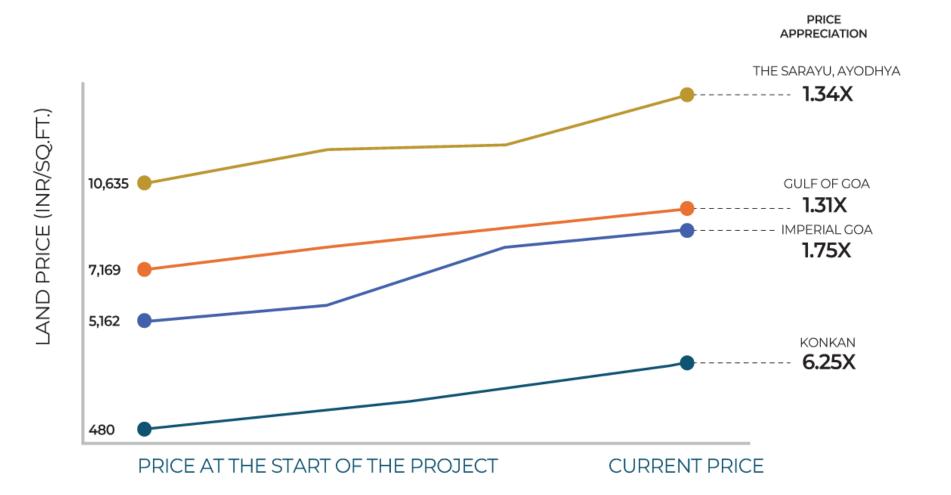
KHOPOLI, MH



50-acre world-class land development In Khopoli featuring a 30,000 sq. ft. hilltop boutique resort, 50+ luxurious amenities and verdant views of the Sahyadris.

VALUE-UNLOCKING LAND ACROSS PRICE SEGMENTS.





Products that not only capitalize on the location's

high investment potential,

value through, cuttingedge design and

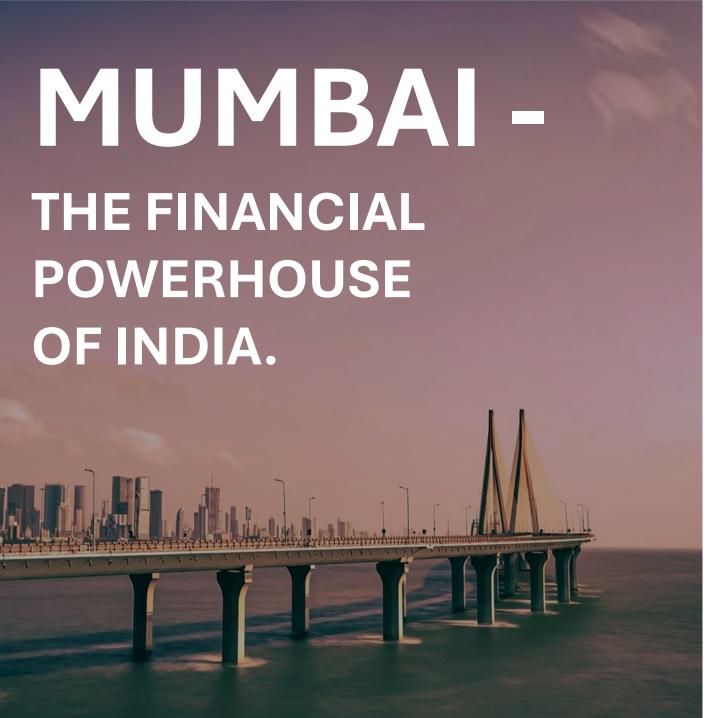
architecture,

multitude of **features**, **premium services** and

hospitality

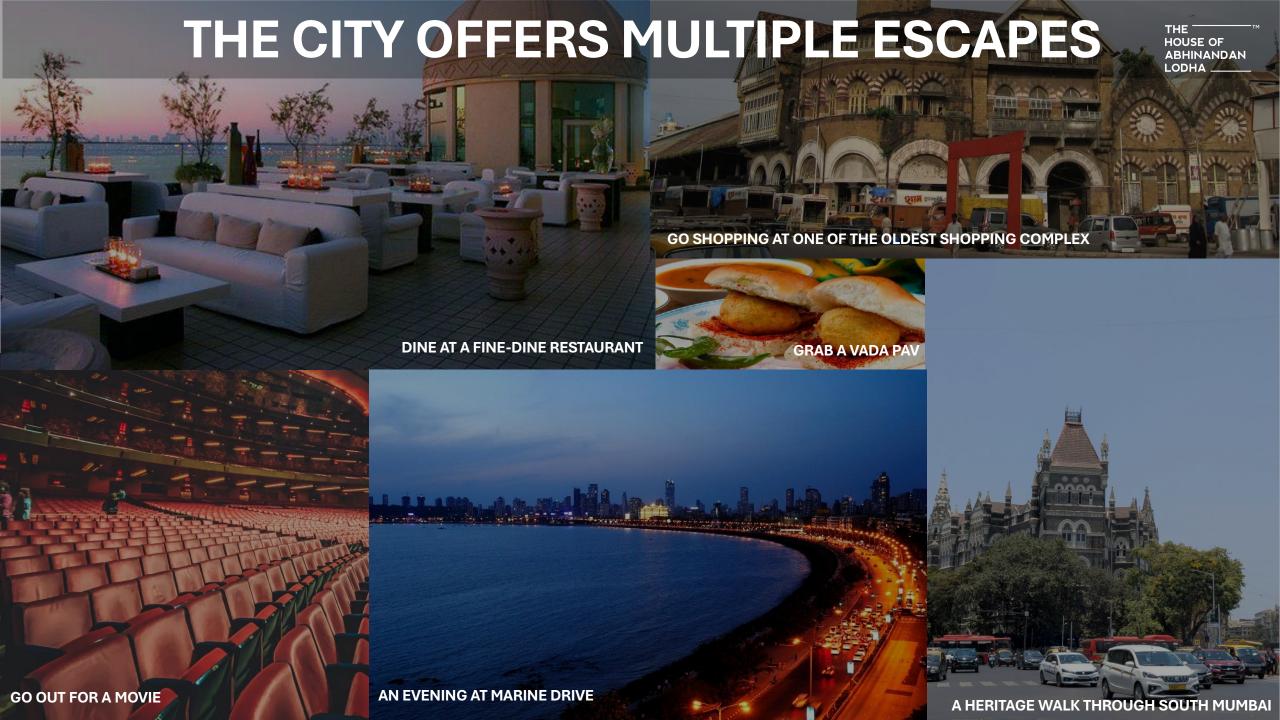
experiences.

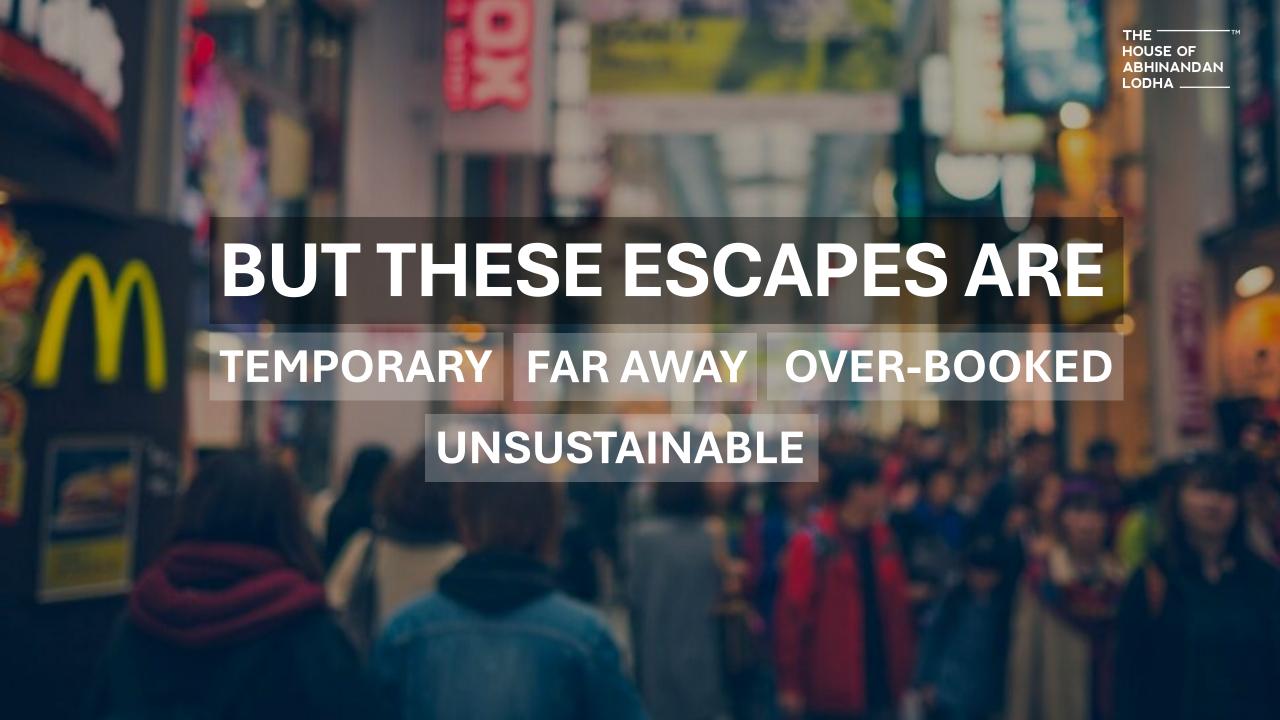




- 1. Mumbai raised **\$3.7B in 2024**, growing **154% YoY** to become India's top startup hub.
- 2. With a **\$310B GDP in 2025**, Mumbai remains India's financial capital.
- 3. Hosts 365+ Global Capability Centers.
- 4. Mumbai has India's highest number of **millionaires** (59,400) and **centi-millionaires** (240).
- 5. Mumbai breaks into world's top 10 luxury residential markets, **now ranks 8**th.
- 6. Mumbai employed **6M+ people in 2024**, the largest workforce among Indian metros.
- 7. Mumbai is beneficiary of over **\$37B** worth of investments.
- 8. Mumbai ranks **first, hosting 44**% of office space occupied by domestic BFSI firms.







MUMBAI: A POWERHOUSE CITY. PARADOX OF LIVING.

VIENNA

ZURICH

SINGAPORE

THE
HOUSE OF
ABHINANDAN
LODHA

Financial and business hub		
Maritime significance		
Multicultural and cosmopolitan society		
Demand for housing		
Global entertainment and tourism hub		
Infrastructural development		
Rich, leisure avenues		×
Multi-sensorial experiences, enhancing lifestyle		×
Population density		
A strong-knit community, a space for all ages		×
Air quality		×
Waste management		×



WHAT IF WE TOLD YOU

THAT THERE ARE A FEW PLACES AROUND THE WORLD
WHERE PEOPLE LIVE A HAPPIER, HEALTHIER AND LIVELIER LIFE



BLUE ZONES

HOUSE OF ABHINANDAN LODHA _



WHAT ARE BLUE ZONES?



Blue Zones are regions where people live happier and healthier lives



Follow a plantstrong diet



Inculcate natural daily movements



Have a deep sense of community & engagement



Score 'High' (>6) on Happiness Index

BLUE ZONES

WHAT MAKES THESE PLACES 'BLUE ZONES': THE COMMON PRACTICES



NATURAL MOVEMENT



SOCIAL CONNECTIONS



SENSE OF PURPOSE



MODERATE EATING



PLANT-BASED DIET



STRESS REDUCTION













INDIA'S FIRST BLUE-ZONE BRANDED LAND DEVELOPMENT

NEAR MUMBAI





80-acre lifestyle land development, 2 hours from Mumbai



Experiential, multisensorial, self-sufficient

amenities spread across clusters within the development



Immersive experiences

combining art, music and literature, and complemented by biophilic features

INSPIRED BY THE PATHWAYS OF LIFE

MULTIPLE EXPERIENCES SEAMLESSLY CONNECTED



Literary & Art Path

- ✓ Open air library
- ✓ Art pavilion
- ✓ Art spaces

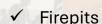


Play & Learning Path

- ✓ Work stations
- ✓ Play parks



Wellness Path



- √ Water bodies
- ✓ Yoga & meditation garden



Musical Path

- ✓ Musical parks
 - ✓ Windchime

gardens



Nature & Gastronomy Path

- ✓ Herb garden
- ✓ BBQ pits



Fitness & Adventure Path

- ✓ Jogging & cycling
- ✓ Outdoor gym
- ✓ Glamping zones



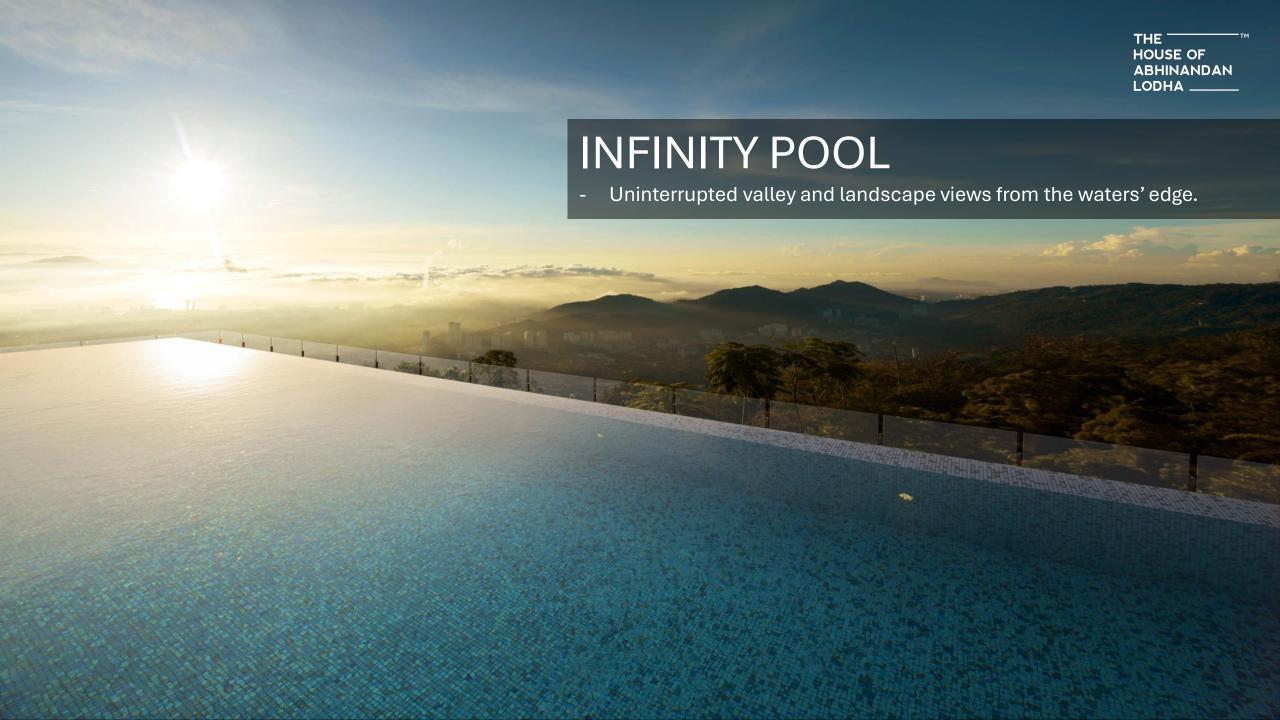














MULTIPLE EXPERIENCES SPREAD ACROSS DEVELOPMENT







ABHINANDAN

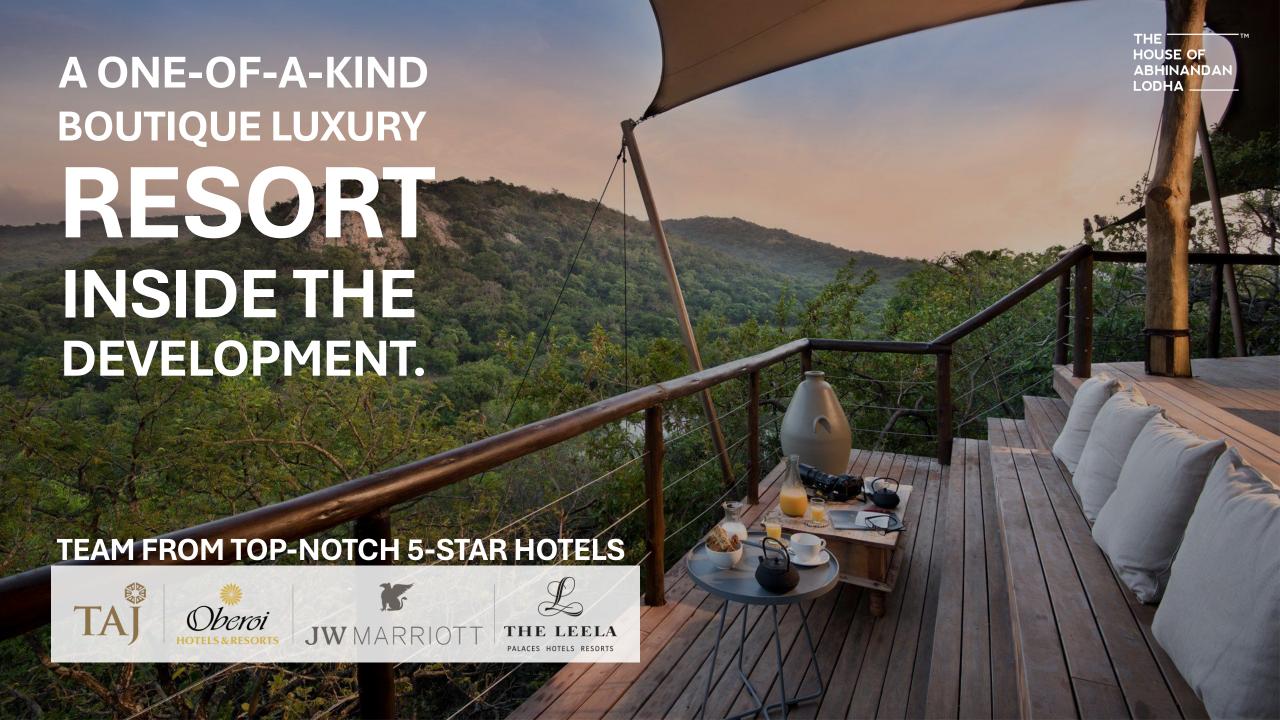
















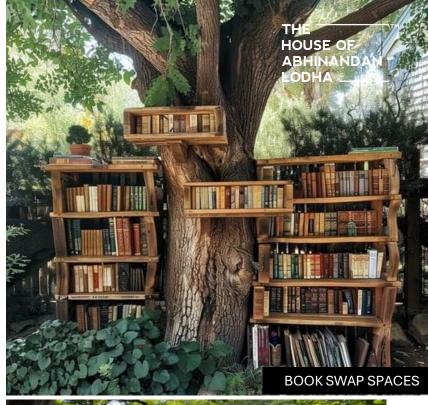


A SMORGASBORD OF FEATURES



























A TRUE-BLUE DESIGN BY AN INTERNATIONALLY-ACCLAIMED DESIGNER

enzyme.

One of the world's top architectural firms, headquartered in Hong Kong, with over 250 projects world-wide.

Makers of iconic architectural marvels around the world.



Simón N.A.F.
Partner & Managing Director,
Enzyme APD
Singapore / Brussels

Simón Núñez de Arenas Fraile enjoys the reputation of being an internationally renowned architect accredited with designing private works for Bahrain's Royal Family, Procter & Gamble R&D headquarters in Singapore and Pepsi Co. headquarters in New York and India.









HOSPITALITY, FROM THE BEST

TRANSFORMING HOABL DEVELOPMENTS INTO UNPARALLELED LUXURY BOUTIQUE RESORTS.



MAN AT THE HELM MR. RANVIR BHANDARI

Former COO of ITC Hotels and Senior Vice President & GM at Oberoi Hotels & Resorts, Ranvir has led operations and strategy for some of the world's most prestigious luxury hospitality brands. With over 40years of experience, he has held senior management roles across Oberoi, ITC, Vana and Soneva, consistently delivering exceptional results.



Our advisory board



Mr. Rajiv Kaul

Former President, The Leela Palaces, Hotels & Resorts



Mr. KB Kachru

Chairman Emeritus & Principal Advisor, Radisson Hotel Group



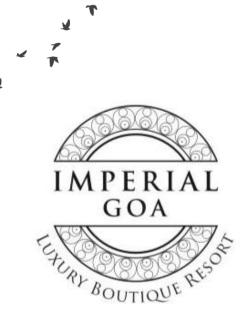
Mr. Ajay Bakaya

Managing Director, Sarovar Hotels & Resorts















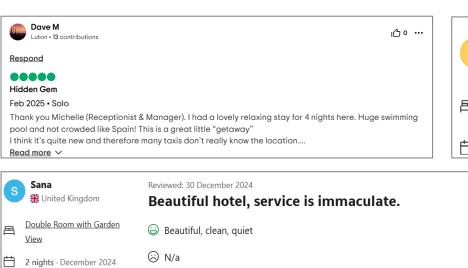






Booking.com

Traveller Review Awards 2025



I like most location near to Exposition of St Francis Xavier. Rooms is spacious and AC very cold, with hot&cold shower, steamedbath, nice baby&adult pool and jacuzzi. Big elevator, daily, fresh

Secret 2 ... Nothing, but honestly they are vegetarian, healthy food... No meat & fish.

Reviewed: 18 December 2024

Staycation Excellence

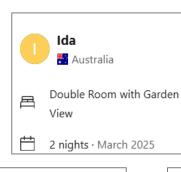
fruit at the room. Gymn equipment for bodybuilder.

Florentino

Double Room with Garden

4 nights · December 2024

Solo traveller
 Solo



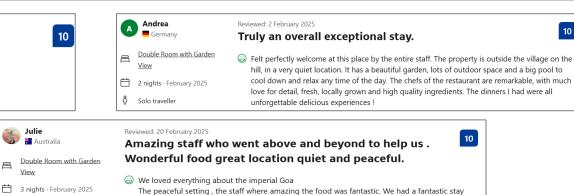
ੴ Group



•••

10

(i) Meticulously clean. Staff went out of their way to make us feel comfortable. Food was delicious.



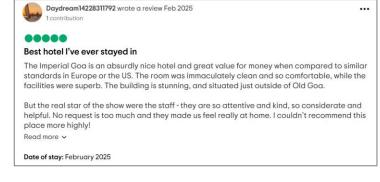


Seaside24631234156 wrote a review Feb 2025





There was nothing to dislike it was all good





MUMBAI'S TRANSFORMATION JOURNEY IN 3 GLARING ASPECTS

4

A developmental blitzkrieg in the past **5 years** with **5x jump** in infra investments.



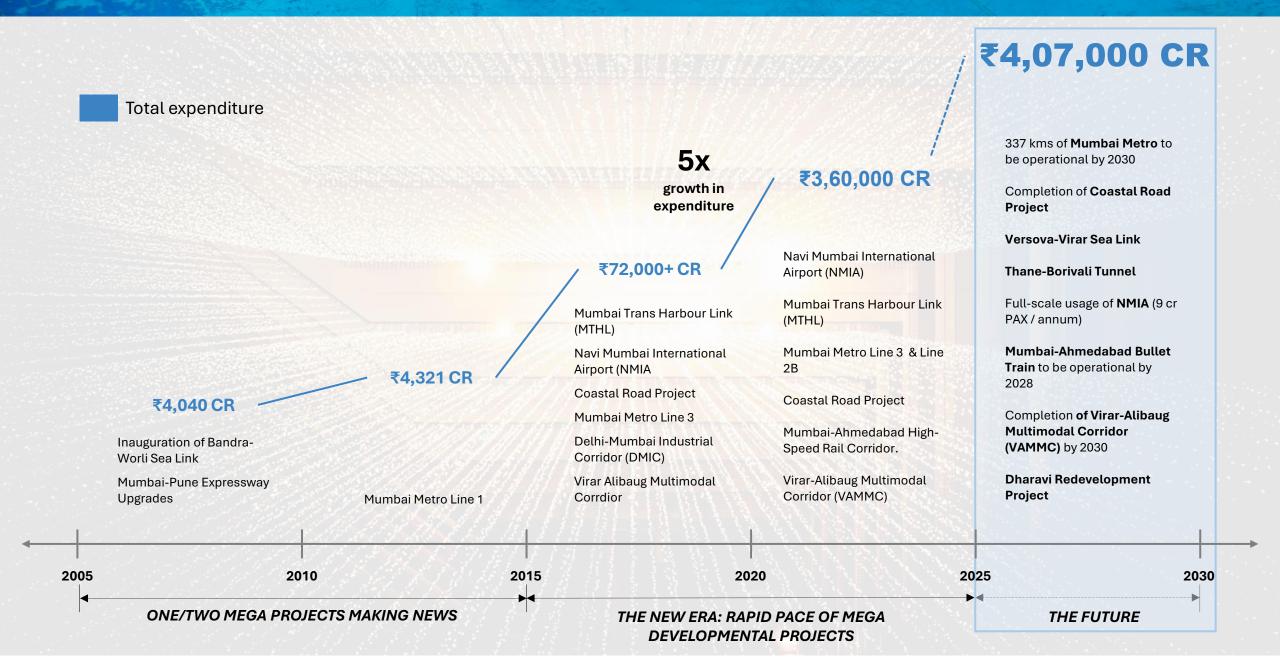
320+ sq. km. smart city developments under **Mumbai 3.0** & **NAINA** (Navi Mumbai Airport Influence Notified Area), augmenting MMR's GDP to USD 300bn by 2029.



Investments to the tune of INR 3 lakh crore in data centres, tech R&D units, education institutes and business hubs – over and above investments for connectivity enhancements.

MUMBAI'S NEW HEARTLAND: A TRANSFORMING URBAN CORE DRIVING THE RISE OF MUMBAI 3.0 — POWERED BY SEAMLESS CONNECTIVITY ACROSS THE CITY.

MUMBAI'S DEVELOPMENTAL BLITZKRIEG



ERA-DEFINING INFRA PROJECTS

COASTAL

Rs 13,000 Cr | 29 Kms 8-lane expressway

Mumbai's western coastline, connecting Marine Lines in the south to Kandivali in the North

ATAL SETU EXTENSION PROJECT

Rs 1,000 Cr | 13 Kms long bridge

Connecting Atal Setu directly to Mumbai-Pune expressway, reducing travel time by 30 mins

VIRAR ALIBAUG MULTI-MODAL CORRIDOR

Rs 55,000 Cr 126 Kms 8-14 lane expressway

Connecting Raigad, Thane & Palghar helping unleash the potential of NAINA

MISSING LINK
PROJECT

Rs 6,500 Cr | March 2025

Guinness Record of World's widest tunnels reducing travel time from Pune

MASSIVE INVESTMENTS BY GLOBAL BEHEMOTHS



GLOBAL ECONOMIC HUB

4,000 Acres | Rs 60,000 Crores

Reliance has kickstarted building a world-class integrated digital services industrial area with global partnerships.





Princeton Digital Group Internet Infrastructure





PART OF MASSIVE DATA CENTRE INVESTMENTS of RS 50,000 CRORE

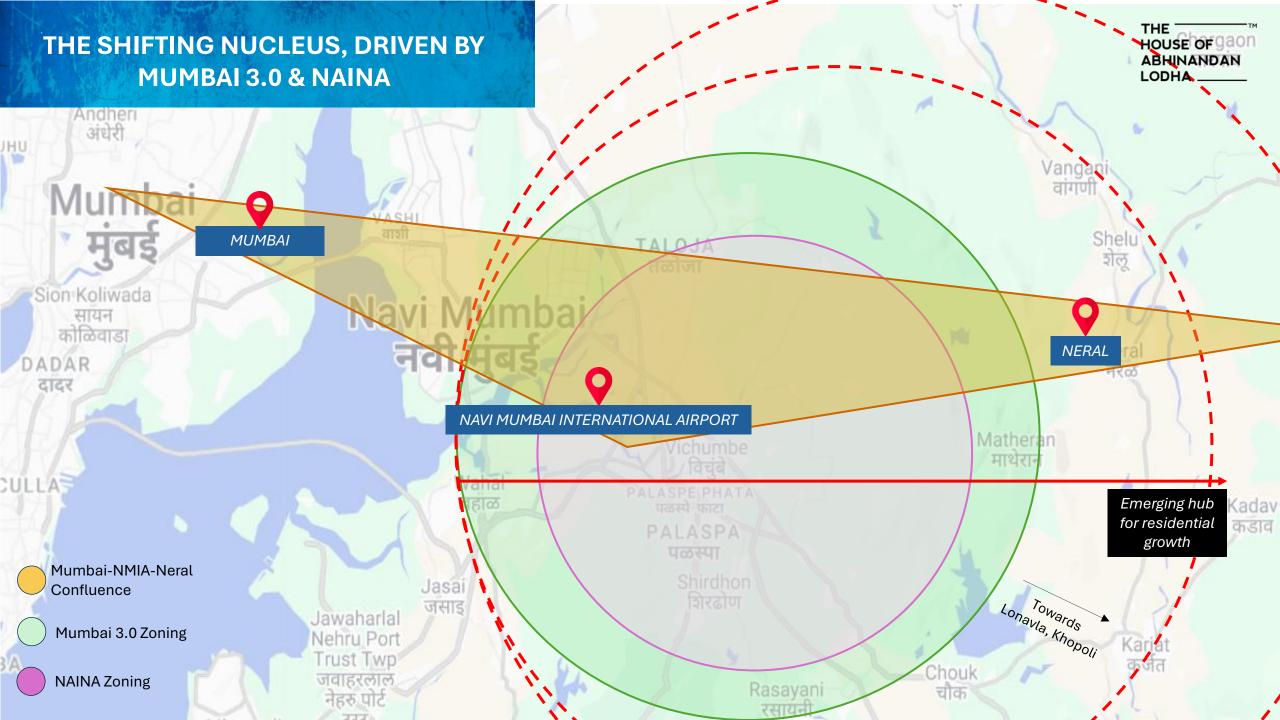
RS 800 CRORE INVESTMENT **FOR A CAPTIVE DATA CENTRE IN INDIA**

PART OF \$1 BILLION INVESTMENT **PLANNED IN AI-CENTRIC CENTRES IN MUMBAI**

ASIA'S **LARGEST DATA CENTRE** IN NAVI MUMBAI

INVESTMENT OF RS 20,000 CRORE TO **BUILD INDIA'S FIRST AND LARGEST** DIAMOND **CLUSTER**





NERAL – A WINNING BET!

TRUE-BLUE LIVING HAPPENS AT A TRUE-BLUE LOCATION



Mumbai's first and original hillside retreat
Just 2 hours from Mumbai.



Untouched by industrialisation

A biodiversity hotspot with Bhimashankar Wildlife Sanctuary, the UNESCO-listed Matheran toy train, and stunning landscapes.



A great place to live

The only untouched, naturallygifted location that is a benefactor of Mumbai 3.0



Superlative connectivity

- ✓ Accessible by Mumbai-Pune Expressway.
- ✓ Proposed INR 12,000-crore JNPT-Chakan Highway via Bhimashankar Mountains
- ✓ Panvel-Neral State Highway expected to cut travel time to just 45 mins
- ✓ INR 55k-crore Virar-Alibaug Multimodal Corridor

OWN THE LAND OF MUMBAI, IN THE NEW HEARTLAND OF MUMBAI.

3.6X

Growth in 8 years with 17.5% CAGR

28% CAGR

for AirBNBs and serviced villas and holiday homes

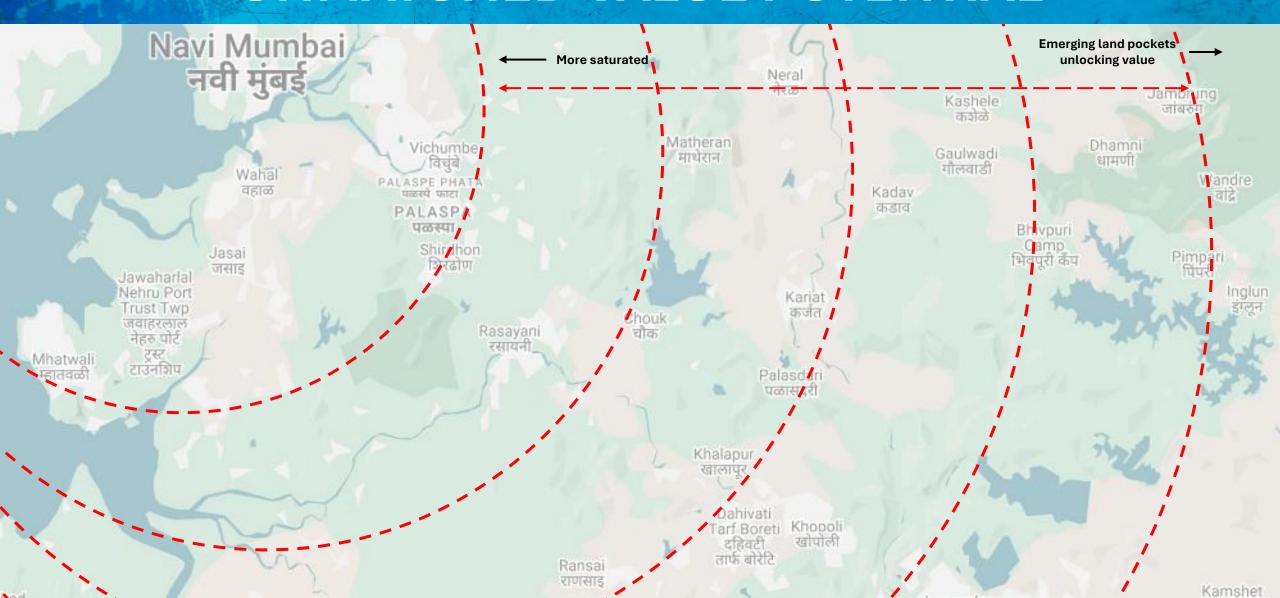
BACKED BY



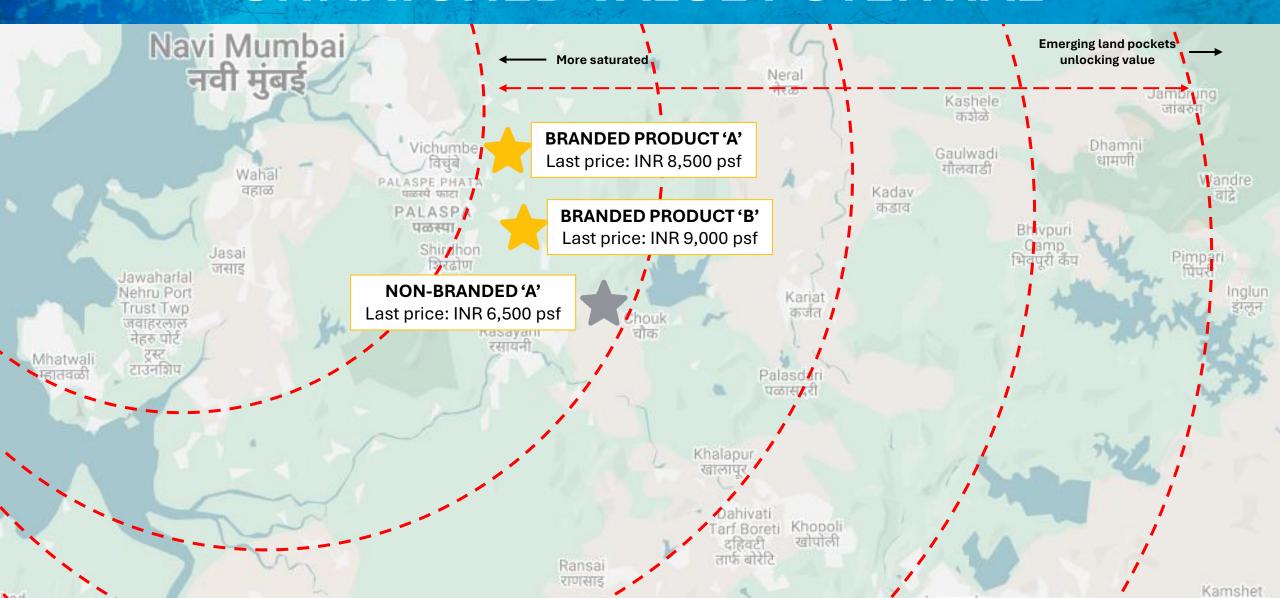
REASONS-TO-BELIEVE Opening of MTHL Sea Link reducing travel time by >30 mins Upcoming Navi Mumbai International Airport Direct influence of 90,000-acre NAINA smart city Benefactor of upcoming Mumbai 3.0 planned city featuring tech hubs and 65% of country's data centres



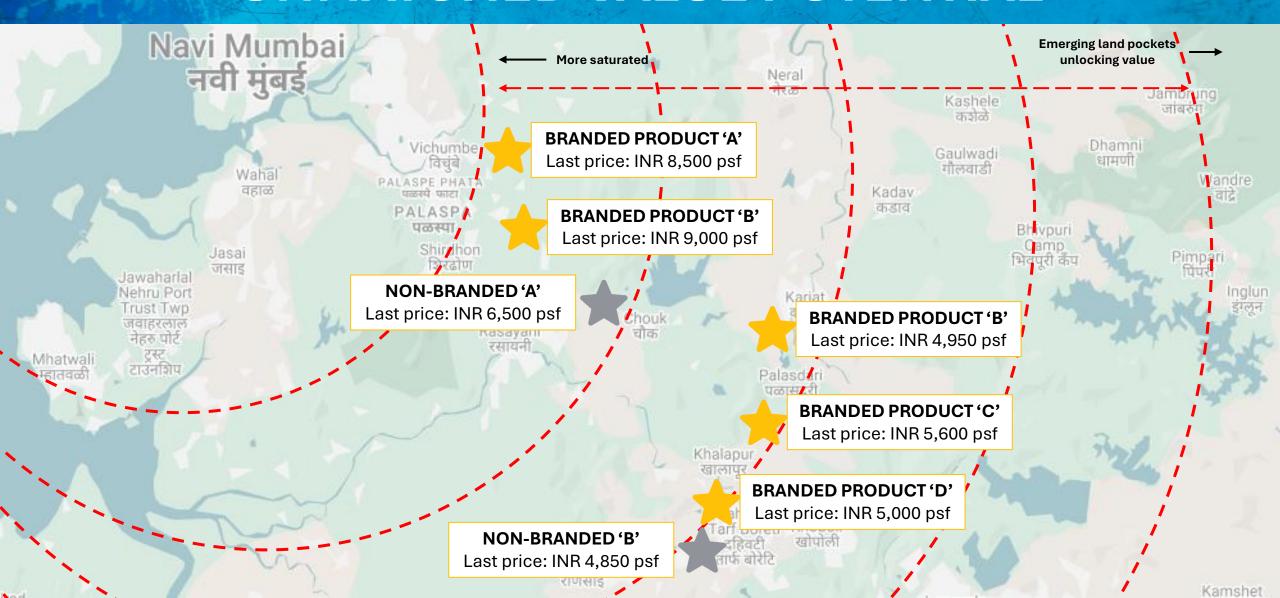
THE
HOUSE OF
ABHINANDAN
LODHA _____



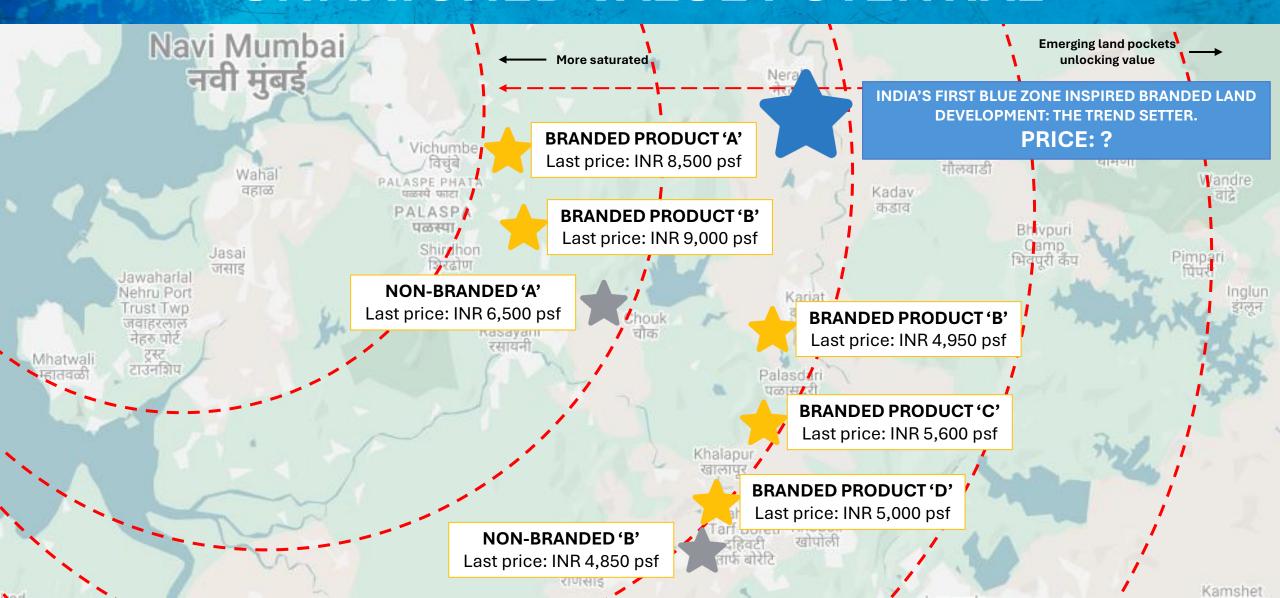
THE TM HOUSE OF ABHINANDAN LODHA



THE HOUSE OF ABHINANDAN LODHA



THE HOUSE OF ABHINANDAN LODHA



A TOURISM HAVEN

THE HOUSE OF ABHINANDAN LODHA

PREFERRED REGION FOR LUXURY RESORTS AND HOTELS





Radisson Blu Plaza Resort & Convention Centre Karjat *****

Khandpe | 7.5 km from city centre

- Free Cancellation
- ✓ Book with ₹0 Payment
- **4** 15% off on session of Spa
- ✓ Breakfast Included
- Beautiful location in Karjat, extensive breakfast with kids options, numerous activities for all ages

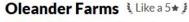


₹ 14,499 + ₹ 2,610 taxes & fees Per Night

Login to Book Now & Pay Later!







Wavarle | 4.4 km from city centre

Room In A Farm House | Sleeps 3 Guests (1)

Couple Friendly

- Breakfast Included
- Sprawling lush greenery, serene lake views, exciting wine tasting experiences

Excellent 4.3 (308 Ratings)

(No Cost E

₹19,000

₹ **18,056** + ₹ 3,420 taxes & fees Per Night

Login to Book Now & Pay Later









StayVista at Rio Vista \ Like a 4 * \ \}

Neral

Entire Villa | 5 Bedrooms | Sleeps 10 Guests (i)

Excellent 5.0 (1 Rating)

Last Minute Deal

₹31,812

₹ 22,692

+ ₹ 6,871 taxes & fees Per Night

Login to Book Now & Pay Later!



LivingStone Reflektions Karjat & Like a 3 * 1

Newali | 7.3 km from Oleander Farms

Room In A Villa | Sleeps 6 Guests (i)

- ✓ Free Cancellation
- Book with ₹0 Payment
- Spacious property with scenic terrace, family-friendly with attentive staff, easy to reach location

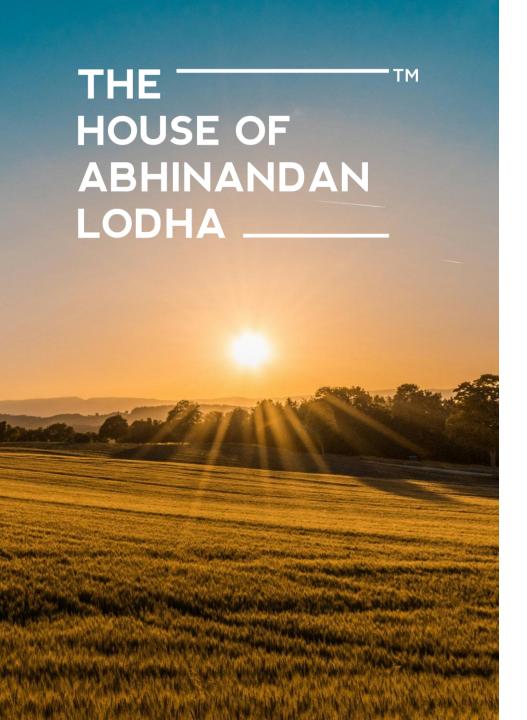
Very Good 4.1 (13 Ratings)

> No Cost EMI ₹13,200

₹ 11,853 + ₹ 3,564 taxes & fees

Per Night

Login to Book Now & Pay Later!





OUR PROMISE OF WEALTH

BECAUSE
WE PROMISED YOU GROWTH.
BECAUSE WE BELIEVE
IN LAND AS A
TRUE-BLUE
WEALTH ASSET.

HERE'S YOUR TRUE-BLUE OPPORTUNITY.

THE THE HOUSE OF ABHINANDAN LODHA

NEVER-BEFORE NEVER-AGAIN SPECA PRE-LAUNCH PRICING

THE HOUSE OF ABHINANDAN LODHA

144 SQ.METRES (1,550 SQ.FT.) VILLA LAND

(Q)

₹63.90 LAKH

(ALL-INCLUSIVE)

EXCLUSIVE PRE-LAUNCH

THE
HOUSE OF
ABHINANDAN
LODHA
LODHA

EARLY BIRD BENEFIT WORTH

VALID TILL THIS WEEKEND ONLY.

